Having thus, described the invention, what is claimed is:

1. A dry multi-disc clutch in which a plurality of friction discs are interposed between a drive-side clutch outer and a driven-side clutch center, and power is transmitted from the clutch outer to the clutch center by pushing the friction discs using a pressure plate, wherein:

fins that enhance a flow of air are formed on at least one of the clutch outer and the pressure plate and passages which allow the communication of air are formed in the clutch outer and the pressure plate.

- 2. A dry multi-disc clutch according to claim 1, wherein the fins are formed on the clutch outer.
- 3. A dry multi-disc clutch according to claim 1, wherein the fins are formed on the pressure plate.
- 4. A dry multi-disc clutch according to claim 1, wherein the fins are formed on the clutch and the pressure plate.
- 5. A dry multi-disc clutch according to claim 1, wherein the clutch outer and the pressure plate are disposed on a vehicle outside a crankcase of an engine of the vehicle.
- 6. A dry multi-disc clutch according to claim 2, wherein the clutch outer and the pressure plate are disposed on a vehicle outside a crankcase of an engine of the vehicle.
- 7. A dry multi-disc clutch according to claim 3, wherein the clutch outer and the pressure plate are disposed on a vehicle outside a crankcase of an engine of the vehicle.
- 8. A dry multi-disc clutch according to claim 2, wherein the fins are formed into a fin shape with which the fins constitute either an axial fan or a centrifugal fan.
- 9. A dry multi-disc clutch according to claim 3, wherein the fins are formed into a fin shape with which the fins constitute either an axial fan or a centrifugal fan.

- 10. A dry multi-disc clutch according to claim 8, wherein the fins at the clutch outer side are formed into the fin shape with which the fins constitute the axial fan.
- 11. A dry multi-disc clutch according to claim 5, wherein the fins at the pressure plate side are formed into the fin shape with which the fins constitute the centrifugal fan.
- 12. A dry multi-disc clutch according to claim 4, wherein the fins at the clutch outer side are formed into the fin shape with which the fins constitute the axial fan, and the fins at the pressure plate side are formed into the fin shape with which the fins constitute the centrifugal fan.
- 13. A dry multi-disc clutch according to claim 1, provided on a motorcycle.
- 14. A dry multi-disc clutch comprising:
 - a drive-side clutch outer;
 - a driven-side clutch center;
- a plurality of friction discs interposed between said drive-side clutch outer and said driven-side clutch center; and

a pressure plate which pushes the friction discs to transmit power from the clutch outer to the clutch center; wherein:

fins that enhance a flow of air are formed on at least one of the clutch outer and the pressure plate, and passages which allow the communication of air are formed in the clutch outer and the pressure plate.

- 15. A dry multi-disc clutch according to claim 14, wherein the fins are formed on the clutch outer.
- 16. A dry multi-disc clutch according to claim 14, wherein the fins are formed on the pressure plate.

- 17. A dry multi-disc clutch according to claim 14, wherein the fins are formed on the clutch and the pressure plate.
- 18. A dry multi-disc clutch according to claim 14, wherein the fins are formed into a fin shape with which the fins constitute either an axial fan or a centrifugal fan.
- 19. A dry multi-disc clutch according to claim 17, wherein the fins at the clutch outer side are formed into the fin shape with which the fins constitute an axial fan, and the fins at the pressure plate side are formed into the fin shape with which the fins constitute a centrifugal fan.